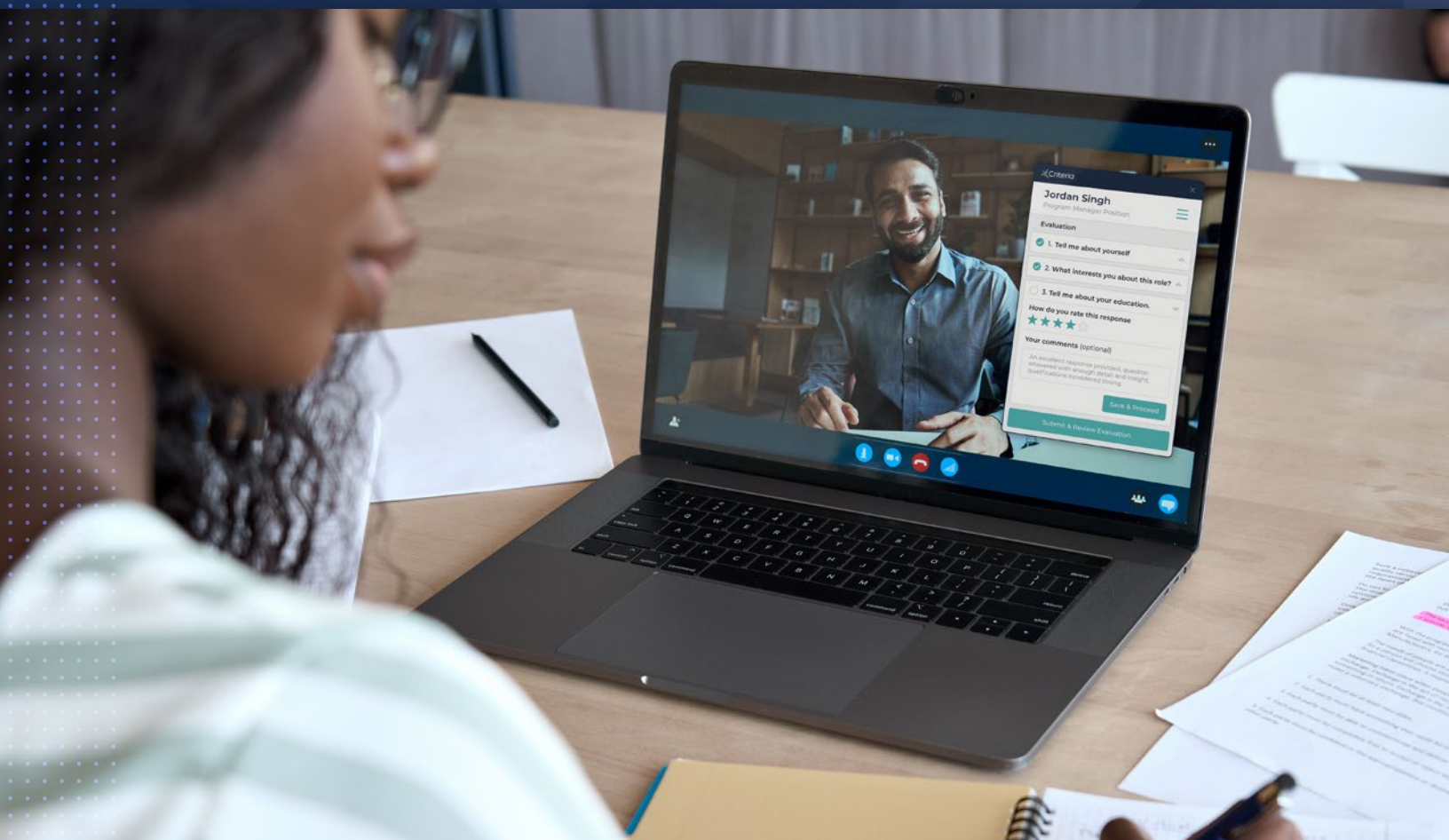




Don't Just Interview. Interview Smarter.

Harmonize feedback, amplify insight, and deliver a better experience for everyone with an interview management tool that fits seamlessly into your hiring process.



 **2X** more predictive
Unlock a more reliable way to
gauge future job performance.

 **28%** less biased
Deliver a consistent and equitable
interviewing experience for all.

Interviews don't have to suck.



Turn interview chaos into clarity

Ditch the messy, time-draining interview notes and say hello to streamlined evaluations. Live Interviewing by Criteria slides right into your hiring team's workflow and is a breeze to adopt.

Make every conversation meaningful and measurable

Empower your hiring teams to rock their interviews with job-relevant questions and consistent criteria. Explore our library of ready-made questions and templates or create your own. Just pick, click, and interview!

Roll out the red carpet

Wow your candidates with a professional, fair, and objective interview process. When candidates feel valued, their satisfaction soars. Enjoy fewer drop-offs, an incredible candidate experience, and a big boost to your employer brand.

Transform conversations into revelations

See all your interview and assessment results in one place. Effortlessly compare candidates and make collaborative, data-driven hiring decisions that drive success.

Slides into your workflow

Live Interviewing fits into your tech stack and works across any online, face-to-face or phone interview.



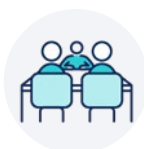
In-Person Interviews



Phone Interviews



Video Interviews



Panel Interviews

How it works:

> Build

Craft your interview by choosing job-related questions from our extensive library or add your own questions.

> Interview

Every interviewer accesses an interview guide that enables them to effortlessly ask all the right questions, making the interview a breeze for the interviewer and a fair experience for the candidate.

> Evaluate

With crystal clear evaluation criteria, interviewers can rate each candidate accurately and objectively across a consistent rubric.

> Take action

Our platform automatically combines the ratings into a final score report ready for your hiring team to review and make a great hiring decision.

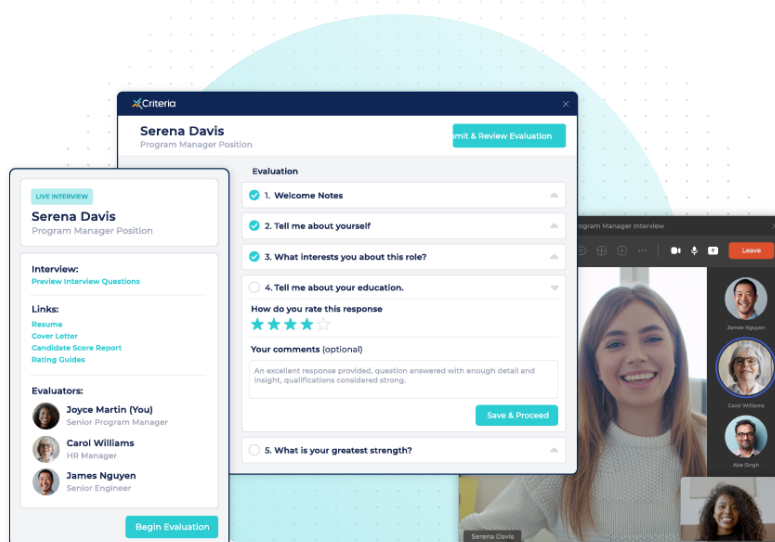
Better interviews for everyone.

Loved by candidates

- ✓ **Meaningful and job-relevant interviews** - Candidates enjoy a professional and slick interview experience that is fair and objective.
- ✓ **Fair chance to impress** - Every candidate gets an equal opportunity to demonstrate their job-relevant skills and competencies.

Loved by hiring teams

- ✓ **Boost quality of hires** - Double your chances of finding the best candidate for the role and avoid those costly mis-hires.
- ✓ **Reduce time to hire** - Cut the back and forth and power through your hiring by giving interviewers everything they need to conduct structured interviews.
- ✓ **Instant feedback** - Automatically consolidate all feedback and move the right candidates forward.
- ✓ **Eliminate interview prep** - Hiring teams save precious time with ready prepared questions and streamlined evaluations.
- ✓ **Stronger talent signal** - Get a holistic view of each candidate by combining structured interviews and assessment data - the best predictors of job performance.



Two interview tools for every way you interview.

Which tool should I use?

Live Interviewing



We recommend using Live (real time) Interviewing:

- For any live candidate interactions, such as online or face-to-face interviews
- Later in the recruitment process when you're ready to spend more time with each candidate (but can be used at any time!)
- When you want to incorporate live assessments, role plays, or work samples into the interview

Video Interviewing



We recommend using Video (recorded) Interviewing:

- To replace time-consuming phone screens (and complete screening 75% faster)
- Early in the recruitment process (can be included in the same stage as assessments), but can be used at any time
- For large candidate cohorts, such as graduate hiring programs
- When it's appropriate for candidates to complete the interview in a time and location that suits them best
- To collect work samples such as demo pitches or responses to customer queries



Criteria empowers companies of all sizes to hire and develop top talent with assessments, interviews, and employee development resources that are grounded in science and designed to engage candidates, highlight potential, reduce bias, and drive superior outcomes. Uncover valuable insights throughout the employee journey with a user-friendly, comprehensive suite of tools, thoughtfully designed to help companies make better talent decisions, faster. Engage your candidates, streamline your process, increase productivity, reduce turnover, and build high-performing teams.

Achieve Talent Success.

www.criteriacorp.com | sales@criteriacorp.com