

# About Criteria

## Our Story

Criteria is an assessment company dedicated to helping organizations make better talent decisions using objective, multidimensional data. We deliver the most precise, comprehensive, and reliable assessments to help companies create the highest-performing workforce.

Based in Los Angeles, Criteria was founded in 2006 as one of the first SaaS solutions to provide assessments to the market. Since then, we have been featured on the Inc. 5000 six years in a row and continue to innovate new and better ways to help organizations build stronger teams.

## Our Testing Platform

Criteria's testing platform enables companies to better manage their most important asset—their human capital—by providing state-of-the-art assessment tools to increase the effectiveness of the employee selection and retention process.

## Our People

When it comes to hiring, we practice what we preach. We use our assessments to hire everyone on the Criteria team, and we're committed to promoting employee happiness and well-being in the workplace. We firmly believe that happy employees lead to happy customers, which is reflected in our unparalleled customer satisfaction ratings. We've been lucky enough to earn a spot on Inc. Magazine's Best Workplaces as well as the Los Angeles Business Journal's list of Best Places to Work.

## Our Customers

We're proud to offer a testing service that makes the hiring process easier and more efficient for employers in a wide range of industries.

**"Criteria is off the charts amazing."**

**ADAM LICHT**  
CEO, Scandia  
Seafood Inc.

**"I could not imagine hiring without Criteria."**

**LUKE BARRATT**  
Director of Engineering, Xtract Solutions

**Our goal is to help you make better talent decisions**

**96%** 

### Customer Satisfaction Rating

Our customer success managers work with you every step of the way, earning us a 96% customer satisfaction rating.

**68** 

### Exemplary Net Promoter Score

Our NPS puts us in the company of some of the most beloved brands in America.

**4.8** 

### Stellar Ratings on Glassdoor

Our employees love coming to work: 95% approve of our CEO and 96% would recommend us to a friend.