



A Better Way to Hire and Develop Talent

Unlock the potential of your candidates with assessments, interviews, and development tools, all within an easy-to-use platform backed by validated science.



> Assess

Identify high-potential candidates

> Interview

Make interviews faster and fairer

> Develop

Build high-performing teams

> ASSESS

Better talent starts with better insights

Get clearer insights about your candidates with the most robust and comprehensive portfolio of assessments, designed and validated to drive tangible results.



Cognitive Aptitude

Uncover candidate potential with one of the best predictors of success.

Measure:

- ✓ Problem solving
- ✓ Attention to detail
- ✓ Learning ability
- ✓ Mechanical reasoning

Personality

Assess work styles, preferences, and behavioral tendencies

Measure:

- ✓ General personality
- ✓ Sales or customer service fit
- ✓ Job fit and organizational alignment

Emotional Intelligence

Find candidates who have the empathy and emotional skills to succeed at work.

Measure:

- ✓ Emotional perception
- ✓ Emotional understanding
- ✓ Emotion management

Risk

Identify candidates who are conscientious and reliable.

Measure:

- ✓ Integrity/honesty
- ✓ Ability to follow rules and procedures
- ✓ Attitudes towards safety

Skills

Assess basic skills acquired through past experience.

Measure:

- ✓ Job readiness
- ✓ Basic computer skills
- ✓ Microsoft Office
- ✓ Typing and Ten Key

Trust Us to Deliver

Our customers have achieved:

65%

reduction in turnover

7x

more revenue from sales

50%

improvement in time to hire

90%

hiring success rate

A candidate-friendly experience

Mobile-friendly

Attract more candidates and increase accessibility by reaching candidates right on their mobile devices.

Game-based assessments

Take the candidate experience to the next level with short, fun, and engaging mini-games.

Brand-Positive

Showcase your company culture to candidates by incorporating custom branding and immersive video.



96%

candidate satisfaction rating

> INTERVIEW

Better interviews for everyone

Get to know your candidates with seamless interview tools that help you plan, organize, and conduct structured interviews, all in one place.

Two Powerful Solutions:

Video Interviewing

Meet candidates at scale with one-way, pre-recorded video interviews and scenario-based assessments.



Live Interviewing

Plan, organize, and conduct live structured interviews with a solution that enhances your existing process.

> DEVELOP

Don't just hire great talent. Develop™ it.

Develop™ is a talent development tool that equips every member of the team with development resources to accelerate their performance, all within the Criteria platform.

Measure and Diagnose:



Employee Sentiment

Measure and track employee sentiment and team health with TEAMscan.



Personality Assessment

Unlock personality insights for every member of the team, plus team dynamics.



Empower and Thrive:



Personalized, AI-powered Coaching

Get targeted, on-demand coaching from Coach Bo.



On-Demand Skills Library

Access a comprehensive skills library for improving teamwork.

Rigorous science that drives performance

Our stringent scientific standards are backed by leading scientific experts in I/O psychology. We rigorously validate our tools to predict job performance, allowing us to consistently deliver results for leading organizations around the world.

60+ million
tests administered

3+ billion
item responses

15+ years
of accumulated data



Discover what all the fuss is about

Award-Winning Customer Service

68 Customer NPS
96% Customer Satisfaction

User-Friendly and Flexible



Seamless Integrations

Our talent platform integrates seamlessly with a wide range of ATS and HRIS platforms. Here's just a sample of our integration partners.

SmartRecruiters greenhouse bambooHR **JOBVITE** **icims**

Who we are

Criteria's science-based assessments, interviews, and employee development resources empower companies of all sizes to hire and develop top talent. Uncover valuable insights throughout the employee journey with a user-friendly, comprehensive suite of tools, thoughtfully designed to help companies make better talent decisions, faster.



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